

Digitale Transformation

Vorgehensmodell

Digitale Transformation

Warum?

Digital Audit (Readiness Check)



Perspektiven zur Organisations Veränderung
Arbeitsplatz -> „Smart Place“

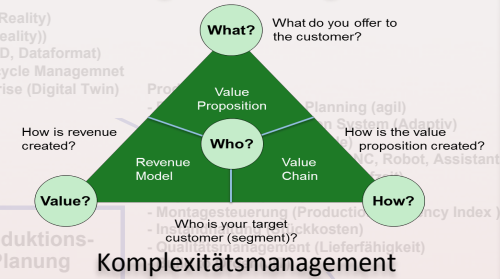
Digitaler Reifegrad



CDO, CIO, Schatten IT oder „2 speed IT“

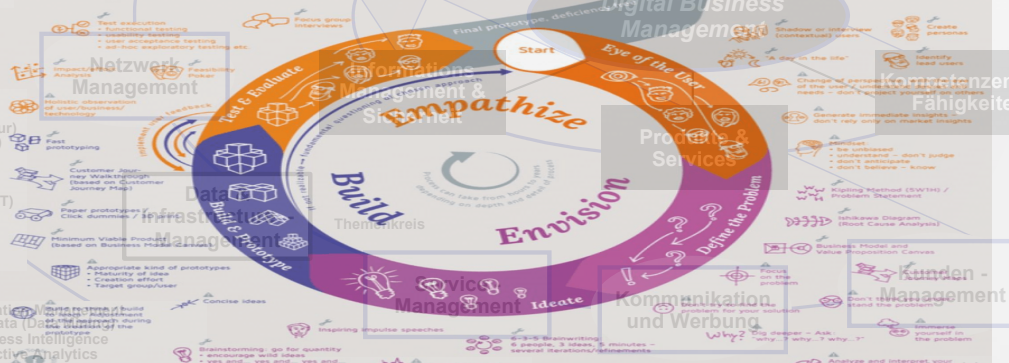
Wie?

Digital Strategie



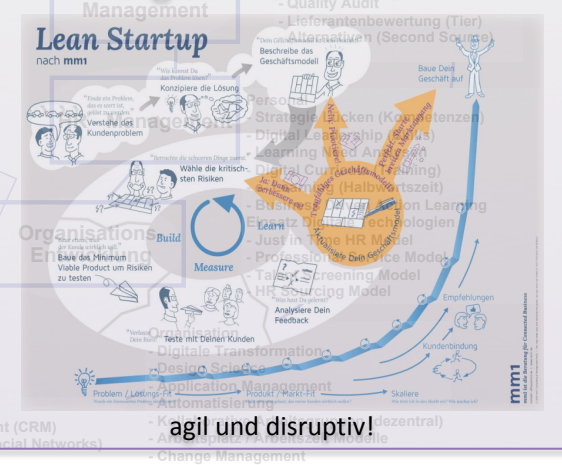
Digital-Evolution (Innovations Zyklen)

Design Thinking according to mm1



Portfolio Analyse (Product Life Cycle Management)

Digital-Revolution



agil und disruptiv!

Technologie Plattform

Cloud ... Mobil ... e-shop ... 3D Print ... Security ... Spracherkennung ... AR/VR ... AI ... Blockchain

Datenplattform

Kundendaten . Personalisierung . BigData . Datenformate . Datensicherheit . DataMining